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Gerry Grealish oversees the Marketing, Business Development, and Corporate Development operations of Experian-Scorex Americas. Gerry joined Experian-Scorex Americas in 2004 via the acquisition of MarketSwitch, a market-leading provider of Marketing and Risk Optimization software.

During his 20-year career, Gerry has held a number of general management and marketing positions. While at MarketSwitch, Gerry managed the company's Marketing, Consulting and Business Development operations. Prior to that, Gerry spent 8 years with Hewlett-Packard, where, as the leader of the North American Business Unit of HP's Network Peripherals Product Line, he provided the marketing leadership necessary to move HP's networked peripheral products to an all time market-share high. Gerry also spent a number of years at HP providing product management expertise during the development, launch, and life cycle management of a variety of hardware and software products. Prior to HP, he served as a management consultant specializing in software application development and customer database design at Andersen Consulting.

He graduated from the University of Notre Dame with a B.S. in Aerospace Engineering and also holds an M.B.A. from the University of Chicago with concentrations in Marketing and Finance.